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on April 7, 2008.

PATENT  
Attorney Docket No.: 021756-038600US  
Client Ref. No.: OID-2006-243-01

TOWNSEND and TOWNSEND and CREW LLP

By: /Peggy Smiley/  
Peggy Smiley

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Michael Aronowich et al.

Application No.: 10/098,615

Filed: March 18, 2002

For: COMPUTER IMPLEMENTED  
METHOD AND SYSTEM FOR  
COMPUTING AND EVALUATING  
DEMAND INFORMATION

Customer No.: 51206

Confirmation No. 3678

Examiner: David Robertson

Technology Center/Art Unit: 3623

AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed October 29, 2007, please enter the  
following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this  
paper.

**Remarks/Arguments** begin on page 10 of this paper.